



# Profit Parrot SEO Packages and Pricing



This represents general package examples. Additional features can be added to packages to fit unique goals, based off of these parameters.

STARTER	GROW	GROW MORE	TAKE OVER	
<b>\$625</b>	<b>\$1,250</b>	<b>\$2,500</b>	<b>\$3,750</b>	Additional features in each package
Currency = CAD	Currency = CAD	Currency = CAD	Currency = CAD	
<b>MONTH 1</b>	<b>MONTH 1</b>	<b>MONTH 1</b>	<b>MONTH 1</b>	
Welcome Call Keyword Research Content Calendar Reporting Dashboard Business Listing Audit Business Listings SEO Roadmap Creation (1) 500-Word Blog Post	Welcome Call Keyword Research Content Calendar Reporting Dashboard Business Listing Audit Business Listings SEO Roadmap Creation (1) 500-Word Blog Post (2) Guest Article (DA 15+)	Welcome Call Keyword Research Content Calendar Reporting Dashboard + Account Management Premium Site Audit SEO Roadmap Creation (1) 1000-Word Blog Post (3) Guest Articles (DA 30+)	Welcome Call Keyword Research Content Calendar Reporting Dashboard + Premium Acct. Management Premium Site Audit SEO Roadmap Creation (1) 1000-Word Blog Post (3) Guest Articles (DA 20+) (3) Guest Articles (DA 30+)	<p><b>* These features will be added to your SEO roadmap as required, for no additional charge. Your monthly site audit will determine additional features. We do not charge you for busy-work services that you do not need.</b></p> <ul style="list-style-type: none"> <li>On-Site Web Copy Creation</li> <li>XML Sitemap Creation</li> <li>robots.txt Creation</li> <li>Google Analytics</li> <li>Google Search Console</li> <li>Analytic Recommendations</li> <li>Existing Content SEO Edit</li> <li>Meta Description Audit</li> <li>Toxic Backlink Disavowal</li> <li>Site Speed Optimization</li> <li>On-Site Broken Link Repair</li> <li>Landing Page Review</li> <li>Local Business Citations</li> </ul>
<b>MONTHS 2-6</b>	<b>MONTHS 2-6</b>	<b>MONTHS 2-6</b>	<b>MONTHS 2-6</b>	
Update Call Site Audit (1) 500-Word Blog Post (1) Guest Article (DA 10+) Additional Features*	Update Call Site Audit (1) 500-Word Blog Post (2) Guest Articles (DA 20+) Additional Features*	Update Call Site Audit (2) 800-Word Blog Posts (1) Guest Article (DA 20+) (2) Guest Articles (DA 30+) Additional Features*	Update Call Site Audit (1) 800-Word Blog Post (1) 1000-Word Blog Post (2) Guest Articles (DA 20+) (3) Guest Articles (DA 30+) Additional Features*	



\*On a budget? Ask about our low budget plans.

\*Custom packages available or customize existing packages to your needs.

**\*14 day money back guarantee**

**\* Unlimited phone support**

## **Profit Parrot SEO**

### **Terms of monthly service and outline of work**

**Welcome Call:** Expect a 30-minute call to meet and greet your campaign manager. Your CM will provide access to your SEO dashboard (with as many users as you would like) and ask questions related to your business goals, target customers, competitors, and overall business focus. These questions will be used in keyword research.

**Keyword Research:** We conduct extensive research on the search terms that best fit your goals and business objectives. We seek keywords that provide good search volume and add value to your website. Keyword research is usually delivered within 2-4 business days after your welcome call. You are allowed to approve our suggested keywords or request revisions.

**Content Strategy:** We will research topics and questions related to your business and keywords that are relevant to potential searchers. We will develop a roadmap of up to six months of planned content both for your site and for guest articles (backlinks). You will be able to approve each topic or request revisions. Your content strategy is usually prepared within 2-4 business days after you have approved your keyword research.

**Reporting Dashboard:** You will receive a unique SSO link (single sign-on) to access your reporting dashboard. Here you will see the results of every task and view your roadmap in real-time. We can activate as many users to view the dashboard as you would like.

**Account Management:** You will have a single dedicated account manager. No speaking to a new voice every time you have a question. Your account manager will be assigned to your account for the full length of your campaign.

**Site Audit:** You will receive a monthly report recapping all completed tasks, keyword rankings, and upcoming plans. Written in plain, easy-to-understand English. No techno mumbo jumbo! Perfect for board meetings or executive meetings.

**On-site Blogs:** We will write engaging, magazine-quality content that seeks to answer commonly asked questions related to your products or services. Keywords will be strategically and organically placed within the content. This triggers Google's bots to recognize what your website offers and establish you as an expert within your field.

**Guest Articles:** These are articles that again seek to answer real-world questions, but are placed on 3rd party websites, and contain a link to your website. These articles will not be about you. They are general, informational pieces of content. When Google's bots follow these links, they see it as collaborating information and recognize your site as authoritative. The higher the DA (domain authority), the more impactful the link will be. Sometimes, we may provide fewer links but in more impactful domains. Your campaign manager will advise you on this.

**Update Call:** In addition to a written monthly report, your CM will schedule a monthly update call to review progress and discuss the upcoming game plan. In addition, you may schedule a call with your CM through the SEO dashboard at any time.

**Additional Features:** These include on-site fixes and or recommendations. Every month, we update your site audit to scan for any broken pages, missing meta tags, broken links, etc. We can either implement these fixes (if we are allowed admin access to your website), or we can provide a written recommendation to your website team if you prefer.