



OUR SERVICES

SEARCH ENGINE OPTIMIZATION

PACKAGE 1: \$650 per Month

- **10 keywords** researched and included
- Optimization of Google Search Console and Analytics accounts.
- On-site SEO (issues resolution and optimization for keywords)
- Rewrite of meta tags
- Monthly off-site backlinks strategy as follows:
- **Niche-Specific Guest Post Writing and Publishing: 3**
- **High Authority Articles and Publishing : 3**
- **Citations x 5**
- Second-tier backlinks involving social media, directory submissions, guest posts, article syndication
- Monthly report on all the above work including backlinks and articles
- Reporting to monitor the progress of all SEO Health Scores
- Weekly keyword rank tracking
- Toxic link monitoring and disavowing
- Regular communication on progress and goal achievements

PACKAGE 2: \$900 per Month

- Up to **30 keywords** researched and included
- Optimization of Google Search Console and Analytics accounts.
- Onsite SEO (issues resolution and optimization for keywords)
- Complete rewrite of meta tags
- Monthly offsite backlinks strategy as follows
- **Niche-Specific Guest Post Writing and Publishing: 3**
- **High Authority Article Marketing Backlinks: 3**
- **On-site OR off-site SEO optimized blog posts x 4**
- **Citations x 15**
- Second-tier backlinks involving social media, directory submissions, guest posts, article syndication
- Monthly report on all the above work including backlinks and articles
- Reporting to monitor the progress of all SEO Health Scores
- Toxic link monitoring and disavowing
- Weekly keyword rank tracking
- Regular communication on progress and goal achievements



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PACKAGE 3: \$1200 per Month

- **Up to 50 keywords researched and included**
- Optimization of Google Search Console and Analytics accounts.
- Onsite SEO (issues resolution and optimization for keywords)
- Complete rewrite of meta tags
- Monthly offsite backlinks strategy as follows:
- **Niche-Specific Guest Post Writing and Publishing: 6**
- **High Authority Article Marketing Backlinks: 4**
- **On or off-site SEO optimized blog posts x 4**
- **Citations x 30**
- Second-tier backlinks involving social media, directory submissions, guest post, article syndication
- Monthly report on all the above work including backlinks and articles
- Daily and weekly keyword rank tracking
- Regular communication on progress and goal achievements
- Toxic link monitoring and disavowing

PACKAGE 4: \$1700 per Month

- **Up to 50 keywords researched and included**
- Optimization of Google Search Console and Analytics accounts.
- Onsite SEO (issues resolution and optimization for keywords)
- Complete rewrite of meta tags
- Monthly offsite backlinks strategy as follows:
- **Niche-Specific Guest Post Writing and Publishing: 8**
- **High Authority Article Marketing Backlinks: 8**
- **On or off-site SEO optimized blog posts x 4 (1000 word posts)**
- **Citations x 50**
- Second-tier backlinks involving social media, directory submissions, guest post, article syndication
- Monthly report on all the above work including backlinks and articles
- Weekly keyword rank tracking
- Regular communication on progress and goal achievements
- Toxic link monitoring and disavowing



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ADD ON OPTIONS

*For existing plans

Boost 1: \$200 per month

An extra 2 written guest posts per month
Additional second tier shares to boost the
above articles

Additional 10 keywords (optional)

Boost 2: \$400 per month

An extra 4 written guest posts per month
Additional second tier shares to boost the
above articles

Additional 20 keywords (optional)

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SEARCH ENGINE OPTIMIZATION

WEBSITE AUDIT: \$225

Competitor Analysis
Determine SEO Errors
Suggest SEO Fixes
Audit Report Delivered

KEYWORD RESEARCH \$225

Competitor Keyword Analysis
Top 10 Keyword Report Provided
Niche & Competition Analysis

ON SITE SEO FIXES: \$600

One time fee

- Meta title, tag rewrites with keywords
- Meta descriptions optimized and written with keywords
- Headings optimized
- Image alt tag optimization
- Content optimization with keywords
- Site errors fixed, etc 404 errors
 - Index issues fixed
 - Robots.txt issues fixed
 - Sitemap issues fixed

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OUR PROCESS

SEARCH ENGINE OPTIMIZATION

What Happens After Payment?

Intake Questionnaire

We will send you an intake questionnaire in order for us to get more familiar with your brand, keywords, target audience, competitors and goals. Once it's filled out, we can move onto the keyword research phase.

Keyword Research

We will begin to research what keywords will provide your site with the best results for your products and services. We will be looking at keywords with strong search volume, attainable levels of ranking based on your niche and competition, buyer intent, as well as a strong relevance to what you are offering to your prospects on your website. We will share a finished file with you and ask for your approval on the chosen keywords. Once you are happy, we will move forward with the next step.

Live Ranking Dashboard Access

We will be providing the login details to your Live Keyword Ranking Dashboard where you will be able access live data. With this dashboard, you can see where your domain is currently ranking for your chosen keywords in real time. We will also show you some more helpful data like your site's authority rating, number of existing backlinks, and where your keywords started off before we came to save the day.

On-Site SEO Work Starts

Once the keyword research has been finished, and you are happy with the ones we chose. We will provide a 10 page PDF report showing all of the on-site SEO work that we have completed on your website. We will also provide you with a list of suggestions for you to help compliment your SEO plan and keyword rankings even further.

Weekly Ranking Snapshots

We will provide a keyword snapshot on a weekly basis that displays which keywords you are ranking for and their current positions. Our weekly reports have a comparison column from where your keywords initially ranked. This makes it easy to monitor your upward movement and performance for every single keyword.

Monthly SEO and Keyword Reports (continued below)



OUR PROCESS

SEARCH ENGINE OPTIMIZATION

Monthly SEO and Keyword Reports

At the end of every month of SEO work, we will send a monthly .PDF report which outlines all of the off-site ongoing SEO work that has been completed throughout the last 30days. We will also provide an overview of the results from our monthly work. This allows us to be transparent, and allows you to see what you are paying for in terms of the results that we are providing along the way.

Regular Email Communication

Along with our emails along the way, you can contact us any time via email for any questions or concerns about your campaign. We are also readily available via, skype, whatsapp, Telegram, Slack, or whatever works best for you.

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