

# Backlink Pricing

Limited Offer!

**\$1000**

**100+ High DA Backlinks**

- 2 Niche Guest Posts (500 words each)
- 5 High DA Article Links (500 words each)
- Competitor Links x 30
- High DA Web 2.0 Links x 35
- Citation Links x 35
- White Hat SEO Links
- Permanent Links
- Completed in Days.
- Link Report Included

# Backlink Glossary

## Citations

A citation is a post that mentions the NAP (name, address, phone #) of a business. Citations can be posted on local directories, on web 2.0 sites and, and even on top social or review platforms. Citations like this can help your audience and local businesses and can also impact SEO. More specifically, having quality citations can help you rank better on Google Maps.

## Web 2.0

A web 2.0 site consists of a website or blogging platform that focuses on user-generated content. These forms of links are from high authority domains and can hold some great ranking power when it comes to SEO. Platforms like Blogger, WordPress and Weebly would be examples of web 2.0 sites.

## Guest Posts

Each 500 word post includes 1-2 of natural anchor-text backlinks to your web pages to push through the benefit of the authority and inbound relevance to your pages, this is what Google is looking for in an offsite strategy. These posts are not directly affiliated with your website but act as a similar resource that points to your website as another relevant page. The strategy is all about improving your Google presence and these posts and backlinks are helping to achieve better Google rankings for your own web pages through the agreed keywords.

## High DA Article

Article content consists of 500+ words of SEO friendly content. Your keywords and anchor text will also be used to insert 1-2 backlinks in these posts. They will be posted to high DA sites like Medium, blogger, article factory and more.

## Competitor Backlinks

Competitor backlinking is one of our SEO strategies that consists of analyzing the backlinks of your competing websites. The goal of this research is to increase your Google keyword rankings. This also helps understand the link-building techniques used by your top competitors who are ranking in the top positions in Google. Through studying the backlinks of your competitors, it is possible to see the amount and more importantly, the quality of links that are required to outrank them. Another reason to research your competitor's links is to see which types of links they are submitting and find gaps that can work to our advantage.