



# OUR SERVICES

## SEARCH ENGINE OPTIMIZATION

### PACKAGE 1: \$550 per Month

- **10 keywords** researched and included
- Optimization of Google Search Console and Analytics accounts.
- Onsite SEO (issues resolution and optimization for keywords)
- Complete rewrite of meta tags
- Monthly off-site backlinks strategy as follows:
- Niche-Specific Article Writing and Publishing: 2
- High Authority Article Marketing Backlinks: 2
- Second tier backlinks involving social media, directory submissions, guest post, article syndication: 200+ links
- Monthly report on all the above work including backlinks and articles
- Reporting to monitor progress of all SEO Health Scores
- Weekly keyword rank tracking
- Regular communication on progress and goal achievements
- Live-real time keyword ranking dashboard access

### PACKAGE 2: \$750 per Month

- Up to **40 keywords** researched and included
- Optimization of Google Search Console and Analytics accounts.
- Onsite SEO (issues resolution and optimization for keywords)
- Complete rewrite of meta tags
- Monthly offsite backlinks strategy as follows
- Niche-Specific Article Writing and Publishing: 2
- High Authority Article Marketing Backlinks: 2
- On-site SEO optimized blog posts x 4
- Second tier backlinks involving social media, directory submissions, guest post, article syndication: 200+ links
- Monthly report on all the above work including backlinks and articles
- Reporting to monitor progress of all SEO Health Scores
- Weekly keyword rank tracking
- Regular communication on progress and goal achievements
- Live-real time keyword ranking dashboard access



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## SEARCH ENGINE OPTIMIZATION

### PACKAGE 3: \$1100 per Month

- Up to **80 keywords** researched and included
- Optimization of Google Search Console and Analytics accounts.
- Onsite SEO (issues resolution and optimization for keywords)
- Complete rewrite of meta tags
- Monthly offsite backlinks strategy as follows:
- Niche-Specific Article Writing and Publishing: 10
- High Authority Article Marketing Backlinks: 8
- On - site SEO optimized blog posts x 6
- Second tier backlinks involving social media, directory submissions, guest post, article syndication: 200+ links
- Monthly report on all the above work including backlinks and articles
- Live real-time reporting dashboard to monitor progress of all SEO Health Scores
- Daily and weekly keyword rank tracking
- Regular communication on progress and goal achievements
- Live-real time keyword ranking dashboard access

### PACKAGE 4: \$1400 per Month

- Up to **100 keywords** researched and included
- Optimization of Google Search Console and Analytics accounts.
- Onsite SEO (issues resolution and optimization for keywords)
- Complete rewrite of meta tags
- Monthly offsite backlinks strategy as follows:
- Niche-Specific Article Writing and Publishing: 15
- High Authority Article Marketing Backlinks: 12
- On - site SEO optimized blog posts x 8
- Second tier backlinks involving social media, directory submissions, guest post, article syndication: 200+ links
- Monthly report on all the above work including backlinks and articles
- Live real-time reporting dashboard to monitor progress of all SEO Health Scores
- Daily and weekly keyword rank tracking
- Regular communication on progress and goal achievements
- Live-real time keyword ranking dashboard access



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## SEARCH ENGINE OPTIMIZATION

### ADD ON OPTIONS

\*For existing plans

#### Boost 1: \$150 per month

An extra 2 written articles per month  
An extra 3 high DA backlinks per month  
Additional second tier shares to boost the above articles

Additional 10 keywords (optional)

#### Boost 2: \$250 per month

An extra 4 written articles per month  
An extra 6 High DA backlinks per month  
Additional second tier shares to boost the above articles

Additional 20 keywords (optional)

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SEARCH ENGINE OPTIMIZATION

## WEBSITE AUDIT: \$125

Competitor Analysis  
Determine SEO Errors  
Suggest SEO Fixes  
Audit Report Delivered

## KEYWORD RESEARCH \$125

Competitor Keyword Analysis  
Top 10 Keyword Report Provided  
Niche & Competition Analysis

## ON SITE SEO FIXES: \$400

One time fee

- Meta title, tag rewrites
- Meta descriptions optimized
- Headings optimized
- Content optimization with keywords
- Content formatting
- Internal linking strategy
- Quality outbound links

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# OUR PROCESS

## SEARCH ENGINE OPTIMIZATION

### **What Happens After Payment?**

#### **Intake Questionnaire**

We will send you an intake questionnaire in order for us to get more familiar with your brand, keywords, target audience, competitors and goals. Once it's filled out, we can move onto the keyword research phase.

#### **Keyword Research**

We will begin to research what keywords will provide your site with the best results for your products and services. We will be looking at keywords with strong search volume, attainable levels of ranking based on your niche and competition, buyer intent, as well as a strong relevance to what you are offering to your prospects on your website. We will share a finished file with you and ask for your approval on the chosen keywords. Once you are happy, we will move forward with the next step.

#### **Live Ranking Dashboard Access**

We will be providing the login details to your Live Keyword Ranking Dashboard where you will be able access live data. With this dashboard, you can see where your domain is currently ranking for your chosen keywords in real time. We will also show you some more helpful data like your site's authority rating, number of existing backlinks, and where your keywords started off before we came to save the day.

#### **On-Site SEO Work Starts**

Once the keyword research has been finished, and you are happy with the ones we chose. We will provide a 10 page PDF report showing all of the on-site SEO work that we have completed on your website. We will also provide you with a list of suggestions for you to help compliment your SEO plan and keyword rankings even further.

#### **Weekly Ranking Snapshots**

We will provide a keyword snapshot on a weekly basis that displays which keywords you are ranking for and their current positions. Our weekly reports have a comparison column from where your keywords initially ranked. This makes it easy to monitor your upward movement and performance for every single keyword.

#### **Monthly SEO and Keyword Reports (continued below)**



# OUR PROCESS

## SEARCH ENGINE OPTIMIZATION

### Monthly SEO and Keyword Reports

At the end of every month of SEO work, we will send a monthly .PDF report which outlines all of the off-site ongoing SEO work that has been completed throughout the last 30days. We will also provide an overview of the results from our monthly work. This allows us to be transparent, and allows you to see what you are paying for in terms of the results that we are providing along the way.

### Regular Email Communication

Along with our emails along the way, you can contact us any time via email for any questions or concerns about your campaign. We are also readily available via, skype, whatsapp, Telegram, Slack, or whatever works best for you.

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